

FOR IMMEDIATE RELEASE

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EUROPEAN-BASED ID-Infinite Launches Designer, Custom MacBook Cases in the U.S.

DIY designer laptop bags now available in the U.S.

RALEIGH, NC

European-based design company, ID-Infinite announces the release of its exclusive custom MacBook sleeves made of genuine Italian leather to Mac-loving U.S. consumers.

Bringing DIY to a new level, ID-Infinite puts the creative work into the hands of its customers. By visiting id-infinite.com, Mac laptop enthusiasts can [design your own mac sleeve made of genuine Italian leather](#) personalized laptop bags and laptop sleeves from the comfort of their own Mac. Customers fashion personalized bags by choosing the style, materials, leather, stitching, color, design elements and custom-engraved monogram – all to produce a one-of-a-kind piece that protects their device in style.

All ID-Infinite accessories are crafted from premium Italian leather by artisans experienced in the finest leather workmanship in the world. Professionally created by rising European designers, ID-Infinite MacBook bags and MacBook sleeves are hand-made with inspiration in mind. With the customers' customized bag they are inspired to create, ID-Infinite designers hand-craft each product to the exact specifications of their clients. All MacBook bags and cases take no more than couple of weeks to complete and are shipped via Federal Express.

Retailers interested offering the ID-Infinite custom-made experience into their stores can learn more by emailing sales@id-infinite.com. Product samples are available to retailers and the press by emailing requests to info@id-infinite.com. See fact sheet for product photos.

About ID-Infinite:

We believe in looking differently: At ID-Infinite, we believe in doing it differently. We believe that design is about expressing your emotions and sensations. It's about creating a beautiful visualization to perfectly complement what you hold. Our vision is to create better customer experience by enabling the customers themselves to participate in the design process of his MacBook air sleeve or MacBook pro sleeve.

Custom Your Mac Sleeve: www.id-infinite.com

Become a reseller: <http://retailer.id-infinite.com>

Media package: [Link to media package](#)

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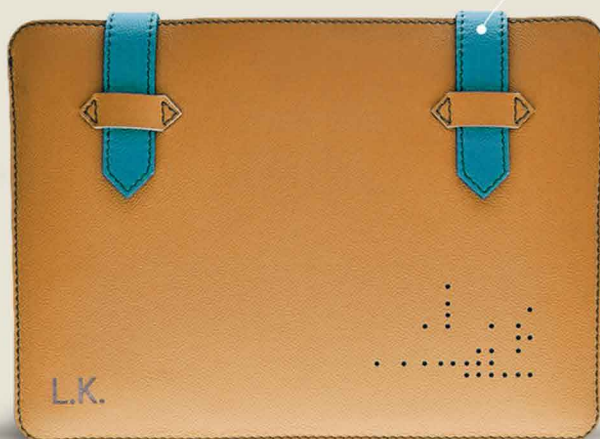


1. choose the model



GENUINE ITALIAN LEATHER

2. change the colors



3. design the interior



4. add accessories

